

Recommended Research and Resources for Audiobooks

Audible, Inc. <http://www.audible.com> A subsidiary of Amazon.com, Audible is a subscription service and the leading digital provider of spoken audio materials (books, newspaper, magazines, original work, radio and television programming). Compatible with ipods and nearly all other mp3 players, Audible files can be played on all Apple or Windows based computers and work with the Blackberry and Amazon's Kindle e-book reader.

Audio Publishers Association Press Release September 12, 2006, "Audio publishing industry continues to grow; shows 4.7% increase in sales: Audiobook sales reach an estimated \$871 million," 2006,
<http://www.audiopub.org/files/public/APASalesSurveyResultsFactSheet2006COMPLETE.pdf>

Audio Publishers Association <http://www.audiopub.org/> The only trade association dedicated to the audio book industry, APA gathers audio book publishers, voice talent, retailers, suppliers, other industry professionals, librarians, and media. APA bestows the annual Audie Awards, prestigious awards recognizing excellence in audiobook and spoken word productions.

Audio Publishers Association Press Release September 15, 2008. "More Americans are All Ears to Audio: 28% of Americans have listened to audiobook in the past year; sales surpass one billion dollars." 2008,
<http://www.audiopub.org/pdfs/2008%20sales%20consumer%20final.pdf>

Audio Publishers Association, "Audio Publishers Association Releases Major Consumer Survey and Announces Increase in Audiobook Usage: Nearly 25% of US Population is Listening to Audiobooks," 2006, online at:
<http://www.audiopub.org/files/public/2006ConsumerSurveyCOMPLETEFINAL.pdf>

AudioFile Magazine <http://www.audiofilemagazine.com/> The only print and electronic resource devoted to profiling the audiobook industry and reviewing audiobooks for professionals and consumers. Exceptional productions and narrators are denoted with Earphone Awards and/or Golden Voice designations.

Auld (Skip), Hampton, ed. "Perspectives 'That all may read...': Talking Books for the Blind and Physically Handicapped." *Public Libraries* 44:2 (March/April 2005): 69-76.

Books Out Loud: Bowker's Guide to Audio Books. R.R. Bowker, 2008. \$345.

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- Electronic Mailing List AUDIOBOOKS@HSLC.ORG Send standard subscription notice to LISTSERV@SHRSYS.HSLC.ORG
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- Grammy Award Winners http://www.grammy.com/GRAMMY_Awards/Winners/ The professional association of the recording industry, music and spoken word. Primary emphasis is placed on musical recordings. Two Grammy Awards are given in audio categories, Spoken Word and Comedy.
- Grover, S. and Hannegan, L. (2008) "Hear and Now: Connecting Outstanding Audiobooks to Library and Classroom Instruction." *Teacher Librarian*, 35(3): 17-21
- Hutton, Eileen. "Audiobooks Deserve Marketing, Too: It's time for store promotions to catch up with the growth in audio sales." *Publishers Weekly* (October 24, 2005): 66
- Kim, Ann. "AudioVideo 2006: The Future is now." *Library Journal* (May 15, 2006): 60-63.
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- Moyer, Jessica E. and Kaite Mediatore Stover. Chapter 4: Audiovisual Advisory. In *Research Based Readers' Advisory*, Jessica E. Moyer, ed. ALA Editions, 2008. Chapter opens with a Research Review on audiovisual advisory, including movies, music and audiobooks. The second half of the chapter is a practitioner's point of view on how to do audiovisual advisory. Includes a recommended reading list and suggested resources for providing audiovisual readers' advisory.
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- Pitman, Randy. "Viewers' advisory: handling audiovisual advisory questions," in *The Readers' Advisor's Companion*, ed. Kenneth Shearer and Robert Burgin, (Englewood, Colo.: Libraries Unlimited, 2001): 229-237.
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Highly recommended as Varley covers the historical use and attitudes towards audiobooks, and addresses the differences between adult and children's audio usage.
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